

Advanced Rhinology 2016: Endoscopic Surgery & Allergy

November 3-5, 2016

Hilton Carillon Park

St. Petersburg & BayCare Outpatient Center

St. Petersburg, Florida



EXHIBITOR PROSPECTUS

St. Anthony's Hospital and Sinus & Nasal Institute of Florida Foundation invite you to participate in the 2016 Advanced Rhinology symposium in St. Petersburg, FL, November 3-5. Exhibitors may choose to sponsor non-CME events or other specified elements of the symposium as listed below in the sponsorship opportunities section.

General Information:

The Advanced Rhinology 2016 symposium will take place November 3-5, 2016 in sunny St. Petersburg, Florida at the Hilton Carillon Park Hotel. This three-day, comprehensive CME program offers interactive, didactic evidence-based, learning primarily for Otolaryngologists and Allergists but with some attendance from Pulmonologists, Neurologists and Gastroenterologists. This course intends to embrace and analyze challenges and controversies associated with sino-nasal and allergic disorders. It also offers a hands-on cadaver laboratory dissection for those Otolaryngologists interested in honoring or expanding their endoscopic surgery skills.

By exhibiting at this conference your company will have broad exposure to an estimated 200 physicians from the United States and several Continents.



**Sinus & Nasal
Institute of Florida**

Sponsorship Opportunities:

Exhibit Booth - \$2,000 (space is limited)

Includes:

One 6 ft table top in exhibitor area.

Listing in course syllabus as meeting exhibitor.

Listing as exhibitor on Advanced Rhinology 2016 webpage and in our August mailing only if payment received by June 15th, 2016.

Exhibit Space Reservation:

Companies wishing to exhibit must submit a completed sponsorship application with method of payment. Company representatives are limited to two complimentary registrations. Additional company representatives can be added by participating in additional sponsorship opportunities (see below). Additional representatives must register separately for the meeting. The price of additional company representatives is \$300.00 per person.

The following sponsorship opportunities are available to booth exhibitors only:

Lanyards (Exclusive Sponsorship)	\$1000
Each conference attendee will receive a name badge and lanyard which will display your company logo (limit of two color imprint).	
Conference Pens (Exclusive Sponsorship)	\$1000
Each conference attendee will be provided a pen with your company logo. No product specific logos will be allowed.	
Conference Tote Bag Insert	\$1500
Get your information in the hands of the conference attendee. All participants will receive a conference tote bag when they check in at the conference.	
Refreshment Sponsor	\$2000
Next to each break station we will place a sign recognizing your contribution printed with your company logo and the conference logo. No product specific logos will be allowed.	
Hotel Key Cards (Exclusive Sponsorship)	\$2000
Advertise your company on hotel key cards used daily by all conference participants staying at the hotel! Key cards will display your company name and logo.	
Reusable Water Bottles (Exclusive Sponsorship)	\$2000
Place your company logo on reusable sport water bottles which will be distributed to each course participant at registration.	
Course Materials Flash Drive (Exclusive Sponsorship)	\$3250
Includes one additional company representative	
Each attendee will receive a flash drive pre-loaded with all symposium handouts, printed with your company logo and the conference logo. No product specific logos will be allowed.	
Conference Tote Bags (Exclusive Sponsorship)	\$3250
Includes one additional company representative	
Each course attendee will receive a conference tote bag printed with your company logo and the conference logo. No product specific logos will be allowed.	
Conference Notebooks (Exclusive Sponsorship)	\$3250
Includes one additional company representative	
All conference attendees will receive a note pad in their conference tote bag to use throughout the course.	
Faculty Dinner Co-Sponsorship	\$5000
Your company logo will be displayed acknowledging your support of the course faculty dinner and two of your company representative will be invited to attend the evening's events. To be held Friday, November 4th, 2016 at 7:00, location TBA.	
Product Promotion Lunch	\$7000
Includes two additional company representatives	
Your company will provide a speaker to present a 30-minute educational lecture during lunch. The speaker and subject matter must be approved by our course directors. If your invited speaker is not already a course faculty member, you are responsible for their transportation, hotel, and all reasonable travel related expenses.	

Disclaimer: Sponsorship opportunities are limited and only guaranteed upon receipt of payment. Sponsorship opportunities are subject to change.

ADVANCED RHINOLOGY 2016: ENDOSCOPIC SURGERY & ALLERGY

Sponsorship Application Form

COMPANY INFORMATION

Mail all Exhibit Correspondence to:		
Company Name: <i>(as it should appear on marketing materials)</i>		
Company Street Address:		
City:	State:	Zip/Postal Code:
Phone:	Fax:	
Email: <i>(required for confirmation)</i>		

- Exhibit Booth \$2,000
Includes: One 6 ft table top in exhibitor area. Listing in course syllabus as meeting exhibitor. Listing as exhibitor on Advanced Rhinology 2016 webpage and in our August mailing only if payment received by June 15th, 2016.

INDIVIDUAL SPONSORSHIP OPPORTUNITIES (available to booth exhibitors only):

- Lanyards (Exclusive Sponsorship) \$1,000
- Conference Pens (Exclusive Sponsorship) \$1000
- Conference Tote Bag Inserts \$1,500 per insert
- Refreshment Sponsor \$2,000
- Hotel Key Cards (Exclusive Sponsorship) \$2000
- Reusable Water Bottles (Exclusive Sponsorship) \$2000
- Course Materials Flash Drive (Exclusive Sponsorship) \$3,250
- Conference Tote Bags (Exclusive Sponsorship) \$3,250
- Conference Notebooks (Exclusive Sponsorship) \$3250
- Faculty Dinner Co-Sponsorship \$ 5000
- Product Promotion Lunch (Exclusive Sponsorship – 3 Available) \$7,000

METHOD OF PAYMENT:

Please select payment method:

- Check *Make checks payable to St. Anthony's Hospital, Inc. The Tax ID number is: 59-2043026.*
 Visa MasterCard AMEX Discover

If paying by credit card, please complete the information below:

Credit Card Number:	Expiration Date:
Name on Card:	Security Code: (Required)
Billing Address (if different from above):	
Signature:	

Exhibit Schedule (subject to change)

Exhibit Set Up: Wednesday, November 2, 2016

4:00 – 6:00 pm Exhibit Set Up

Exhibit Hours:

Thursday, November 3, 2016

6:30 - 7:30 am Registration/Breakfast

8:45 - 8:55 am Break

10:10 - 10:30 am Break

2:00 - 2:10 pm Break

3:15 - 3:30 pm Break

4:35 - 4:45 pm Break

6:00 - 7:00 pm Break

Friday, November 4, 2016

6:30 - 7:30 am Registration/Breakfast

9:00 - 9:05 am Break

10:10 - 10:30 am Break

1:55 - 2:10 pm Break

3:35 - 3:45 pm Break

Saturday, November 5, 2016

6:30 - 7:30 am Registration/Breakfast

9:00 - 9:05 am Break

10:10 - 10:25 am Break

2:00 - 2:15 pm Break

4:00 - 4:15 pm Break

Exhibit Tear-Down: Saturday, November 5, 5:30 - 8:00 pm

Exhibit Location

The exhibit area will be located adjacent to the **Picasso Ballroom**. Each exhibitor will be assigned a booth in this high-traffic area. Drawings or giveaways are highly encouraged to increase visitation to your exhibit area.

Shipping of materials:

All exhibitors shipping to the Hotel must fill out an Exhibitor Billing Form; please contact the CME Coordinator at the below address for details. Electrical power and additional A/V resources are available for an additional cost, please inquire. Packages delivered to the Hotel will be subject to the following package handling fees: \$10.00 per package under 50 lbs; \$25.00 per package over 50 lbs; \$50.00 per pallet/crates. The hotel requires advances notice of the shipment and number of boxes. After the conference, any materials to be shipped out of the hotel must be properly packaged and labeled with shipping address, return address, and method of payment. The Hotel is not responsible for packing or for supplying any packing materials. Any items left without shipping instructions will be discarded within 3 business days. Any shipments received without payment authorization will not be delivered to the Exhibit Area until payment is received.

For more information, please contact:

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